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vTap Web Video Application Receives Microsoft's "Designed for Windows Mobile" Certification -- Application Now Available on Microsoft's Mobile2Market Catalog.

vTap Service Enables Consumers to Quickly and Easily Search, Discover and View Web Videos Direct From Windows Mobile Phones.

ANDOVER, Mass. March 17, 2008 -- Veveo™ Inc., a technology company that delivers the full power of Internet video to mobile devices, today announced that its vTap™ web video application for Windows Mobile Pocket PC and Smartphone devices has received the "Designed for Windows Mobile" certification by Microsoft® and has been included in Microsoft's Mobile2Market program. Microsoft's certification process is a comprehensive testing program aimed to provide assurance to users of Windows Mobile™ devices that certified applications have met rigorous testing standards. Under the Mobile2Market program, vTap will be marketed and promoted for Windows Mobile-based Smartphones and Pocket PC's to a worldwide audience of mobile operators, e-tailers, retailers and consumers.

vTap is a Free web video application that lets users of Windows Mobile Pocket PC and Smartphone devices - such as the Palm Treo™, Motorola Q™, Samsung Blackjack™, HTC Touch™ and others - to quickly and easily search, discover and view from millions of web videos and share them with friends directly from their mobile handset and existing data services. Consumers can download vTap directly to their Windows Mobile devices by pointing their mobile's browser at <http://vtap.com/> or via Microsoft's Mobile2Market web site.

"Veveo has developed a technology that will enable users of Microsoft mobile devices to quickly and easily find and view exactly the videos they are looking from a small keyboard," said Anne-Marie Roussel, Director Emerging Business Team at Microsoft Corporation.

"Windows Mobile users are the most active of our vTap users – discovering and viewing more than 16 videos per week on their Windows Mobile devices. This is a high level of

engagement and highlights the unique entertainment value that vTap brings to the Windows Mobile platform”, said Guru Pai, Vice-President of Strategy and Business Development at Veveo Inc. “We are delighted to be part of Microsoft’s Mobile2Market program and look forward to working with operators and device manufacturers to offer vTap to their customers on Windows Mobile devices.”

The vTap application available from Microsoft’s Mobile2Market program is optimized, tested and certified for Windows Mobile 5.0 as well as Windows Mobile 6.0.

The features of the vTap Windows Mobile application include:

- Access to more than 125 million video clips from thousands of web sites including YouTube, DailyMotion, and MySpace
- Fast and easy Incremental Search where results are returned with every character entered by the user, saving time by delivering only the most relevant videos – perfect for Smartphones and Pocket PCs
- Smart video format management that ensures that the video requested by the user is always delivered a format that can be played on that mobile Device and Network Compatibility

vTap is optimized for a broad range of Windows Mobile devices from handset manufacturers such as Asus, Audiovox (NASDAQ:VOXX), Dell (NASDAQ:DELL), HP (NYSE:HPQ), HTC, i-mate, Intermec (NYSE: IN), Motorola (NYSE:MOT), Palm (NASDAQ:PALM), Psion Teklogix, Samsung, Siemens (NYSE:SI), Sierra Wireless (TSE:SW), Sony Ericsson, Toshiba and UTStarcom (NASDAQ:UTSI). Mobile operators that intend to initiate or increase their distribution of Windows Mobile-powered devices include AT&T, Chunghwa Telecom, SingTel, Sprint, Telefónica, Verizon Wireless, Vodafone and Willcom. vTap is compatible with 2.5G, 3G and higher mobile broadband networks such as EDGE, EV-DO, UMTS, HSDPA, Wi-Fi and WiMax.

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About Veveo

Headquartered in Andover, Mass., Veveo™ brings the full power of Internet video discovery—including searching, discovery and viewing—to consumers with its vTap service. Veveo is actively working with mobile operators, mobile manufacturers, TV providers, consumer electronics manufacturers and content creators to deploy its vTap solutions. Veveo is backed by venture funding from Matrix Partners, Northbridge Venture Partners, Norwest Venture Partners and OmniCapital Group. For more information about Veveo, please visit <http://corporate.veveo.net/>. For more information about vTap, please visit <http://www.vtap.com/>.

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